

# Data Quality Essentials

## Overview

A highly interactive and informal one-day workshop which includes presentations, group discussion and exercises. After this workshop delegates will:

- Understand the key concepts of the data lifecycle and data quality
- Understand what data quality means for their organisation
- Understand the case for managed data quality and how that case can be articulated
- Understand the key elements of a quality management system and how these elements might be applied to their organisation
- Understand how data quality management sits alongside broader principles of data governance and compliance
- Identify actionable next steps

## Who is it for?

Colleagues who undertake, or have responsibility for, activities across the data lifecycle. This includes:

- Data architecture, design and management
- Operations and administration
- Data analysis and interpretation
- Data governance and compliance
- External reporting
- Internal audit

## Group size and composition

The course is designed for a maximum of 12 delegates. If multiple presentations of the course are being planned we recommend a mixture of different roles and levels of seniority for each presentation.



## Requirements

- Training room/space for up to 12 delegates (delegates do not require IT)
- Projector (HDMI) and screen
- Whiteboard and/or flip chart. Appropriate pens.

## Trainer

The workshop is hosted by Andy Youell who has a wealth of experience in data quality management. In the 1990s Andy created the HESA data quality model which underpins data collections to this day. He ran an ISO9001 quality management system for over a decade and now works with a range of organisations on data management and quality issues.

## Further information

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